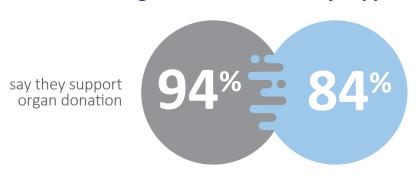
UNDERSTANDING ORGAN DONATION ATTITUDES IN OUR COMMUNITIES

Southwest Transplant Alliance commissioned a survey of adults within the organization's designated service area to reveal the attitudes, beliefs and misconceptions surrounding organ donation.

Organ donation is widely supported



say they are very likely or somewhat likely to agree that a family member be an organ donor

Myths and misconceptions are prevalent

2/3 of survey respondents have heard common myths about organ donation



FACT: Nearly all major world religions have issued statements in support of organ donation.

FACT: Anyone can register to be an organ donor, there are no age or medical restrictions to register.

FACT:Doctors will do everything to save a patient's life. Only after all efforts are exhausted does a separate organization evaluate for donation.

Race and ethnicity plays a role in perceptions

Myths are more prevalent in African American and Hispanic groups, leading to lower registration rates.



African Americans are **3X** more likely to have heard the myth that families incur a bill for donation compared to non-African Americans.



47% of Hispanic respondents have heard the myth that only healthy people can donate, compared to 31% of non-Hispanics.



Nearly a **third** of African American respondents believe the myth that race plays a part in determining whether someone receives a transplant.

TIME TO ACT

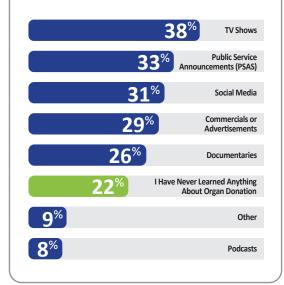
THE NEED: There are 113,000+ people in the U.S. awaiting a lifesaving transplant – including 10,000 in Texas. For many, that gift will not come in time to save their lives. 20 people die each day in the U.S. on the waiting list.

THE SOLUTION: Register to be a donor, and share your decision with your family.

- •Only 52% of respondents say they've shared their wishes with their family
- •Less than half of adults are registered to be donors

Register your decision to be an organ, eye and tissue donor at DonateLifeTexas.org

Where Respondents Have Learned About Organ Donation





The STA Organ Donation Survey was conducted by Wakefield Research among 1,000 Texas adults in the STA designated service area in October 2019 using email and online surveys. Results of any sample are subject to sampling variation. For the interviews conducted in this study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1% from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.