



## MEDIA ADVISORY

**CONTACT:**

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### Texas families united by life-saving gifts

**WHAT:** Gayla and Ronnie Matthews, who lost their son Cam'ron in October of 2015, will meet four recipients who received their son's organs through life-saving transplants. The recipients are: Charlie Robbins - heart recipient; Susan Sisco - left lung recipient; Ronnie Irwin - right lung recipient and Dana Hall - right kidney/pancreas recipient.

**WHEN:** Thursday, September 15 at 10 a.m.

**WHERE:** Embassy Suites, Dallas Park Central – 13131 North Central Expressway, Dallas, TX 75243

**WHY:** 11 months after receiving a life-saving transplant, four of the organ recipients will meet the Matthews family for the first time.

**NOTE:** The Matthews will meet four recipients of their son's organs for the first time at 10 a.m. and will be available for interviews for approximately one hour until 11 a.m. Please be advised you may want to arrive a few minutes beforehand in order to capture the initial reactions.

**OTHER:** The donor family and recipients are in Dallas to attend a three-day Life Champion Conference hosted by Southwest Transplant Alliance, one of the largest organ donor programs in the country. The conference is being attended by healthcare professionals across Texas so they may continue to learn and be empowered to save lives through organ donation and transplantation.

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*About Southwest Transplant Alliance:*

For more than 40 years, STA has been saving lives by recovering donated organs for individuals awaiting a life-saving transplant. STA is among the largest of 58 federally designated, non-profit organ procurement organizations (OPO) and is now ranked number three in the nation for the highest number of organs transplanted. Founded in 1974, STA has facilitated more than 22,000 organs for recovery and enhanced the lives of more than 100,000 people. STA is a member of the United Network of Organ Sharing (UNOS) and is accredited by the Association of Organ Procurement Organizations (AOPO). The organization serves communities in North Texas, Beaumont, Bryan/College Station, Corpus Christi, El Paso, Galveston, Midland/Odessa, Temple, Wichita Falls and Tyler. For more information, go to [www.organ.org](http://www.organ.org).

Sign up to be an organ donor today at [www.DonateLifeTexas.org](http://www.DonateLifeTexas.org).