



## MEDIA ADVISORY

**CONTACT:**

March 30, 2016

Katie Whitton, APR  
Director of Public Relations  
214-443-4252 or  
719-235-3180 (cell)

### Flag raising in honor of Donate Life month

**WHAT:** Monte De Villa, who received the life-saving gift of a heart transplant on January 29, 2015 and his family will raise a flag in honor of Donate Life month, which is being celebrated the entire month of April.

**WHEN:** April 1, 2016 at 10:30 a.m.

**WHERE:** Midwestern State University, 3410 Taft Blvd. Wichita Falls, TX 76308  
DL Ligon Coliseum

**WHY:** Donate Life America and its partner organizations host a series of local, regional and national activities for the entire month of April to encourage Americans to register as organ, eye and tissue donors and to celebrate those that have saved lives through the gift of donation.

###

*About Southwest Transplant Alliance:*

For more than 40 years, STA has been saving lives by recovering donated organs for individuals awaiting a life-saving transplant. STA is among the largest of 58 federally designated, non-profit organ procurement organizations (OPO) and is now ranked number three in the nation for the highest number of organs transplanted. Founded in 1974, STA has facilitated more than 22,000 organs for recovery and enhanced the lives of more than 100,000 people. STA is a member of the United Network of Organ Sharing (UNOS) and is accredited by the Association of Organ Procurement Organizations (AOPO). The organization serves communities in North Texas, Beaumont, Bryan/College Station, Corpus Christi, El Paso, Galveston, Midland/Odessa, Temple, Wichita Falls and Tyler. For more information, go to [www.organ.org](http://www.organ.org).

Sign up to be an organ donor today at [www.DonateLifeTexas.org](http://www.DonateLifeTexas.org).